

PRESS RELEASE

Talk with Snøhetta Sustainable Architecture and Urban Development: The Norwegian Example

Conference
Thursday 1st October 2026
h. 5-7 pm

Palazzina Reale
Piazza della Stazione 50
Florence

On Thursday the **1st October**, from 5 till 7 pm, will take place the first of the two meetings of the cycle "Sustainable Architecture and Urban Development". The two meetings will be hosted on the 1st and 22nd October 2026 at the Palazzina Reale in Piazza della Stazione 50 in Florence.

The initiative is promoted by the **Florence Architects Foundation** and is part of the "Glance Around" program as the ninth of a cycle of meetings started in 2022 and curated by the architect **Arianna Callocchia**. This new event has been organised to continue to foster discussion and create an opportunity for dialogue and professional exchange between the Italian and the International scenario.

The talk with **Snøhetta** aims to highlight the importance that Norway places on architecture and sustainable urban development in the context of urban regeneration, which has a significant environmental, social, economic, and political impact.

During the event, architect **Jette Cathrin Hopp**, Director of Snøhetta in Oslo, will present in Florence a selection of sustainable architecture and urban development projects. These projects, some recently completed and others currently under construction, were selected for the particular emphasis they place on climate change, the reduction of CO2 emissions and respect for people and the environment.

After the welcome remarks by **Egidio Raimondi**, President Florence Architects Foundation, **Silvia Ricceri**, President Florence Architects, **Andrea Innocenzo Volpe**, Associate Professor of Architectural and Urban Planning, Department of Architecture UniFi, **H.E. Tord Tukun**, Ambassador of Norway to Italy, the floor will be given to **Jette Cathrin Hopp**, Director of Snøhetta in Oslo. The meeting will be moderated by **Ludovica Gregori**, Councilor Florence Architects Foundation.

The conference is organised in collaboration with the **Royal Norwegian Embassy in Italy** and with the patronage of the **Chamber of Architects of Florence**, the **Italian Council of Architects** and **DIDA – Department of Architecture – UniFi**. The meeting was also made possible thanks to the support of **FIMA Carlo Frattini S.p.A** and **ChiantiBanca**.

The speech of **Jette Cathrin Hopp** will be held in English.

Conference

Free and open to everyone.

For the Italian architects is mandatory the registration with the Chamber of Architect of Florence.

More info in Italian available at the following link:

<https://architettifirenze.it/eventi/talk-snohetta>

Florence 22th of September 2026